CLAIMS

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We claim:

- 1. A method of handling personally identifiable information, said method comprising:
- defining a limited number of privacy-related actions regarding said personally identifiable information; constructing a rule for each circumstance in which one of said privacy-related actions may be taken or must be taken; allowing for the input of dynamic contextual information to ij 10 precisely specify the condition for evaluation of said rule; ij creating a programming object containing at least one of said rules;

associating said programming object with said personally identifiable information;

processing a request; and providing an output.

- 2. The method of Claim 1, wherein said output is selected from the group consisting of
- authorizing said privacy-related action, 20 authorizing said privacy-related action, plus specifying one or more tasks,

and denying said request but also suggesting what must be done to have said request approved.

- 3. The method of Claim 1, wherein said output includes the specification of at least one additional action that must be taken.
- 4. A system for handling personally identifiable information,

said system comprising:

means for defining a limited number of privacy-related actions regarding said personally identifiable information; means for constructing a rule for each circumstance in which one of said privacy-related actions may be taken or must be taken; means for allowing for the input of dynamic contextual information to precisely specify the condition for evaluation of said rule;

means for creating a programming object containing at least one of said rules;

means for associating said programming object with said personally identifiable information; means for processing a request; and

means for providing an output.

5. The system of Claim 4, wherein said output is selected from the group consisting of

authorizing said privacy-related action, authorizing said privacy-related action, plus specifying one or more tasks.

and denying said request but also suggesting what must be done to have said request approved.

- 6. The system of Claim 4, wherein said output includes the specification of at least one additional action that must be taken.
- 7. A computer-usable medium having computer-executable instructions for handling personally identifiable information, said computer-executable instructions comprising:

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means for defining a limited number of privacy-related actions regarding said personally identifiable information; means for constructing a rule for each circumstance in which one of said privacy-related actions may be taken or must be taken; means for allowing for the input of dynamic contextual information to precisely specify the condition for evaluation of said rule;

means for creating a programming object containing at least one of said rules;

means for associating said programming object with said personally identifiable information;
means for processing a request; and
means for providing an output.

- 8. The computer-usable medium of Claim 7, wherein said output is selected from the group consisting of authorizing said privacy-related action, authorizing said privacy-related action, plus specifying one or more tasks,
- and denying said request but also suggesting what must be done to have said request approved.
 - 9. The computer-usable medium of Claim 7, wherein said output includes the specification of at least one additional action that must be taken.